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Added value for agribusiness from data and its management: data cooperatives and concept creation with farms

The project prepares farming communities for EU's digital and green transitions. Farming communities are encouraged to develop business models based on farm-born data, but also to increase cooperation and information exchange. The goal of this project is to create a foundation for digital farm business and for related training and counselling. The project prepares a handbook of principles of data cooperative in agriculture. The handbook will contain common rules for data cooperative activities taking different production sectors into account. Farmers will acquire skills to operate as equal partners in data economical environment, and to build a fair data economy.

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