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## General information

STIL stands for the longer title "Slow travel in northern rural landscapes - routes for leisure biking". It is a project funded by the Interreg Nord programme and it operates in northern parts of Finland, Norway and Sweden. Our main aim is to enhance long distance travelling by bikes using existing road network.

[Read more](#)

## Stakeholder meeting

The first STIL stakeholder meeting took place online 28th of January 2021. The meeting "Cycling tourism webinar" was well frequented by a wide range of stakeholder groups from Finland, Sweden and Norway.

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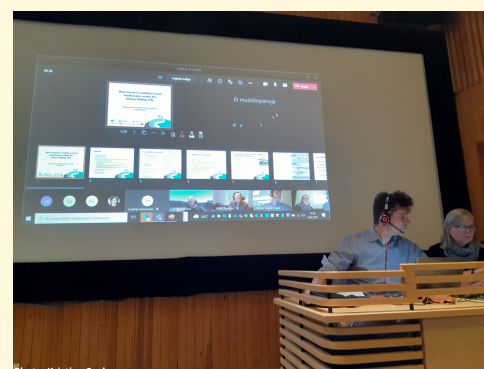


Photo: Kristina Sveth

## Demand report

Bicycling has grown globally in recent years, supported by trends like proximity tourism and eco-tourism. In addition, the Corona pandemic further boosted those trends. For instance, among domestic tourists in Finland, plenty of people are interested in activities like bicycling...

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Photo: Eira Vilijus

## Benchmarking

In the beginning of June, the STIL-team from northern Finland made a benchmarking trip to south-east Finland to test and familiarize with the Puumala Archipelago Route. The Route is a 60-km circular route winding through the bridges and eskers around the Saimaa lake

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Photo: Eira Vilijus

## Testing Pilotroutes

Mountain biking routes have already been developed some years in Lapland so it is good to time to find something for touring cycling as well. Lapland offers a lot of potential for touring cycling. Of course, the success story of cycling in Lapland is just beginning.

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## Greetings from Sweden

Work with STIL activities proceed even in Sweden. More haste, less speed! Based on results from interviewing people professionally connected to tourism and/or cycling, there is a lot to be done but also huge unexploited potential! We can offer all-around experiences that are not mass-produced.





## Greetings from Norway

Testing – Norwegian routes, preliminary notes

The north of Norway has natural resources; high mountains with exceptional views, deep valleys, fjords, old gravel roads, the midnight sun and local food making it possible to enjoy the ride.

Read more



## Coming Next

Save the date: 12 October 2021 from 9:00-14:00 Norwegian and Swedish time/10:00-15:00 Finnish time we arrange a webinar where project partners present the experiences of planned routes and several cycling and tourism experts from Norway, Sweden and Finland give their thoughts of selling points and marketing possibilities.

Read more



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