



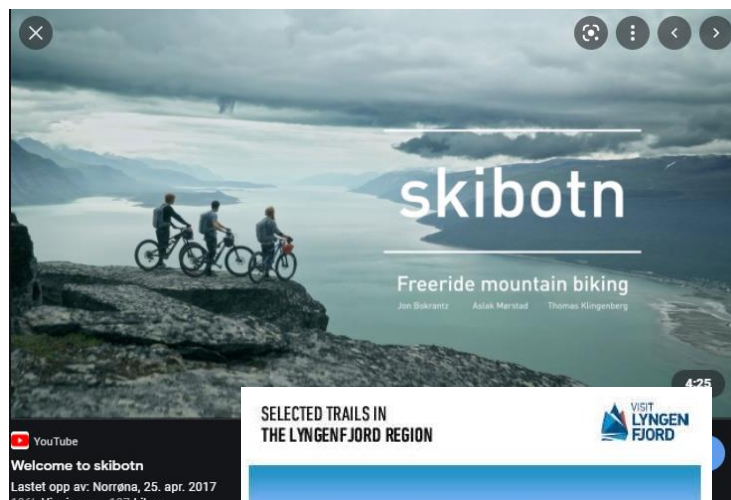


# Skibotn – Kilpisjärvi route:

**Testing with students - Alternatives & opportunities**  
(on-road vs. off-road, or a mix/combination)

## Arctic race of Norway til Storfjord i 2021

*Fredag 6. August dunderer Arctic race of Norway  
gjennom Storfjord i retning Finland.*



SELECTED TRAILS IN  
THE LYNGENFJORD REGION





## Field-trip with students (early September 2021):

Three days in **Skibotn**:

1. **Destination** level – Visit Lyngenfjord (two workshops)
2. **Businesses** level – operative, by local businesses
3. **Product** level - Testing & experiencing Cycling

Day visit in **Kilpisjärvi** (test-Cycling & meeting businesses)





- Some observations/findings (preliminary)
- connecting **UiT students' fieldwork & project work**  
(in progress – this semester)

### **Natural and cultural resources**

Summit-to-Sea (already a Winter concept)

- w/ties to Norrøna Skibotn **brand**

Climate and trail qualities

Existing events

### **Technology = development & impact**

Accessibility & Versatility of E-bikes and Fatbikes

### **Slow rather than Fast - Commercial viability ?**

Range of Businesses to develop and serve this type of

Tourism concept = **different segments**

- Transportation
- Accommodation and restaurants
- Cycling specific services/ guiding - rentals – repair
- Sustainability issues – the Green shift
  - Cross – border opportunities





Plus, «Bonus» material :

Digital workshop w/Visit Lyngenfjord and Businesses/

Northern

Visit Lyng

No

Slow Cycling  
- A

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Exotic and electric

Rent a bike for the tour - regular or electric.

READ MORE



[Prosjektforslag]

The Tour de Dovre is a cycling route that runs between Dombås, Hjerkin, Folldal, Grimsdalen and Dovre. This scenic trip winds through the three national parks of Dovrefjell-Sundalsfjella, Rondane and Dovre.



Scenery:  
on top!



Joy of biking



Stress level:  
None



Exciting detours

AS