

PRIVACY NOTICE

25.6.2024

1. Controller	Natural Resources Institute Finland Postal address: Natural Resources Institute Finland (Luke) P.O. Box 2, 00791 Helsinki, Finland Tel. +358 29 532 6000
2a. Controller's responsible person	Katja Kangas
2b. Contact person in the matter and contact details of the data protection officer	Contact person: kirjaamo@luke.fi Data protection officer: tietosuoja@luke.fi
3. Name of register	The personal data of the Outdoor Environments 2024 survey data collected in the Prioriversity LIFE project in 2024
4. Purposes and the legal grounds for processing	Personal data are used in Luke's scientific research and development activities. Based on section 1 of the Government Decree on the Natural Resources Institute of Finland (Luonnonvarakeskuksesta annettu valtioneuvoston asetus (715/2014)), Luke carries out scientific research and development activities, transferring of technology and information, and statistics production in the field of the food and agriculture economy, rural development, forestry, fishing and game husbandry, reindeer husbandry, other industries based on renewable natural resources, the recreational use of nature, and the management of water resources and marine environments. The data collected will be used in the Prioriversity LIFE research project. The project is coordinated by Metsähallitus, and Luke is a project partner. Luke is responsible for this survey collection. The data collected will be used to identify natural areas that are popular for outdoor recreation. The survey will also collect data on what kind of activities respondents undertake in these areas, why these areas are important to them for outdoor recreation, and whether they have noticed any changes in the environmental quality of the areas. The processing of personal data is based on the necessity of the processing for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller, as defined in Article 6 section 1(e) of the EU General Data Protection Regulation (2016/679).
5a. Type of personal data in the register	The following personal data are collected about you in the research: - First name and surname and home address* - Email address** - Municipality of residence - Postal code of the area of residence

	- Age group - Gender - Household size - Education level - Employment status - Type of housing - Income class - Perceived health and life satisfaction - Important outdoor recreational sites for the respondent - Experiences of the environment of nature and recreational areas. * The name and home address are obtained from the Digital and Population data services agency for respondents who were selected for the sample, and to whom a personal invitation to the survey was sent. Names and addresses will not be linked with the survey responses, and they will be erased once survey invitations and reminder letters have been posted. ** Survey respondents who are willing to participate in a raffle for a response prize and/or a follow-up survey to be carried out jointly by the Finnish Environment Institute and Natural Resources Institute Finland will be asked for their email addresses so that they can be contacted for the delivery of any prize/follow-up survey. All email addresses will be separated from other survey responses as soon as the survey data collection has been completed. Email addresses collected for the purpose of delivering a raffle prize will be erased once the raffle is completed, and the winners of the prizes have been contacted. Email addresses for the follow-up survey will be erased once invitations to the follow-up survey have been sent.
5b. Regular sources of data	Respondents' contact information (first and last name, home address) used to send survey invitations will be obtained from the Digital and Population data services agency. The other data listed in 5a will be collected from respondents through the survey.
6. Regular disclosure of data	Data can be disclosed only within the scope obligated and permitted by the legislation. As public government information, public personal data can, based on the Act on the Openness of Government Activities (621/1999), be disclosed for e.g. historic and academic research and the compilation of statistics. Personal data are not disclosed unless there are lawful grounds for processing. The personal data collected in the study may be disclosed to the Finnish Environment Institute, that is, a project partner in Priodiversity Life, for the purpose of academic research. The Natural Resource Institute may disclose the data collected by the survey to other project partners of Priodiversity Life (ELY

	centres, Metsähallitus), who may use the data for the planning of biodiversity management. However, the personal data collected with the survey will be disclosed to the project partners only within the scope obligated and permitted by the legislation.
7. Transfer of data outside the EU/EEA	Data will not be transferred outside the EU/EEA area.
8. Storage period	Data collected for a register is only stored as long as and to the extent necessary in relation to the original purposes, described in Section 4, for which the data were collected. Registered personal data must be erased when there are no longer legitimate grounds for processing. Email addresses collected for the purpose of delivering raffle prizes will be erased once the raffle is completed, and winners of the prizes are contacted. Email addresses for the follow-up survey will be erased once invitations to the follow-up survey have been sent. The data from which first and last name, home addresses and email addresses have been removed will be stored indefinitely for academic research purposes.
9. Protection principles of register	Data are processed in systems, with some devices located in Luke's facilities and some in service providers'. Registered data are protected against unauthorised viewing, modifying and erasing. Protection is based on access control, personal user IDs, and restricted access rights. Rights to view and modify data have been restricted in accordance with the tasks of each employee. Backup copies and physical security measures are used to ensure that no data are lost. Any register-related data on paper are protected by means of access control and locked archives.
10. The data subject's rights	Data subjects have rights concerning their personal data that are based on the legitimate grounds of data processing. More information about the rights of data subjects and their fulfilment is available here.¹ The rights of data subjects are based on Articles 15–22 of the EU GDPR (2016/679).
11. Using data for automated decision making, including profiling (Articles 13.2(f) and 14.2(g) of the GDPR)	No personal data will be used for automated decision making, including profiling.
12. Changes to this privacy notice	We may change this privacy policy, for example, if there are changes in our operating methods or systems or in general data protection recommendations. We may also need to make changes as a result of

	legal amendments. Any changes will enter into force after we have published our revised privacy policy.
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¹ <https://www.luke.fi/en/about-luke/privacy-policy/rights-of-data-subject>