

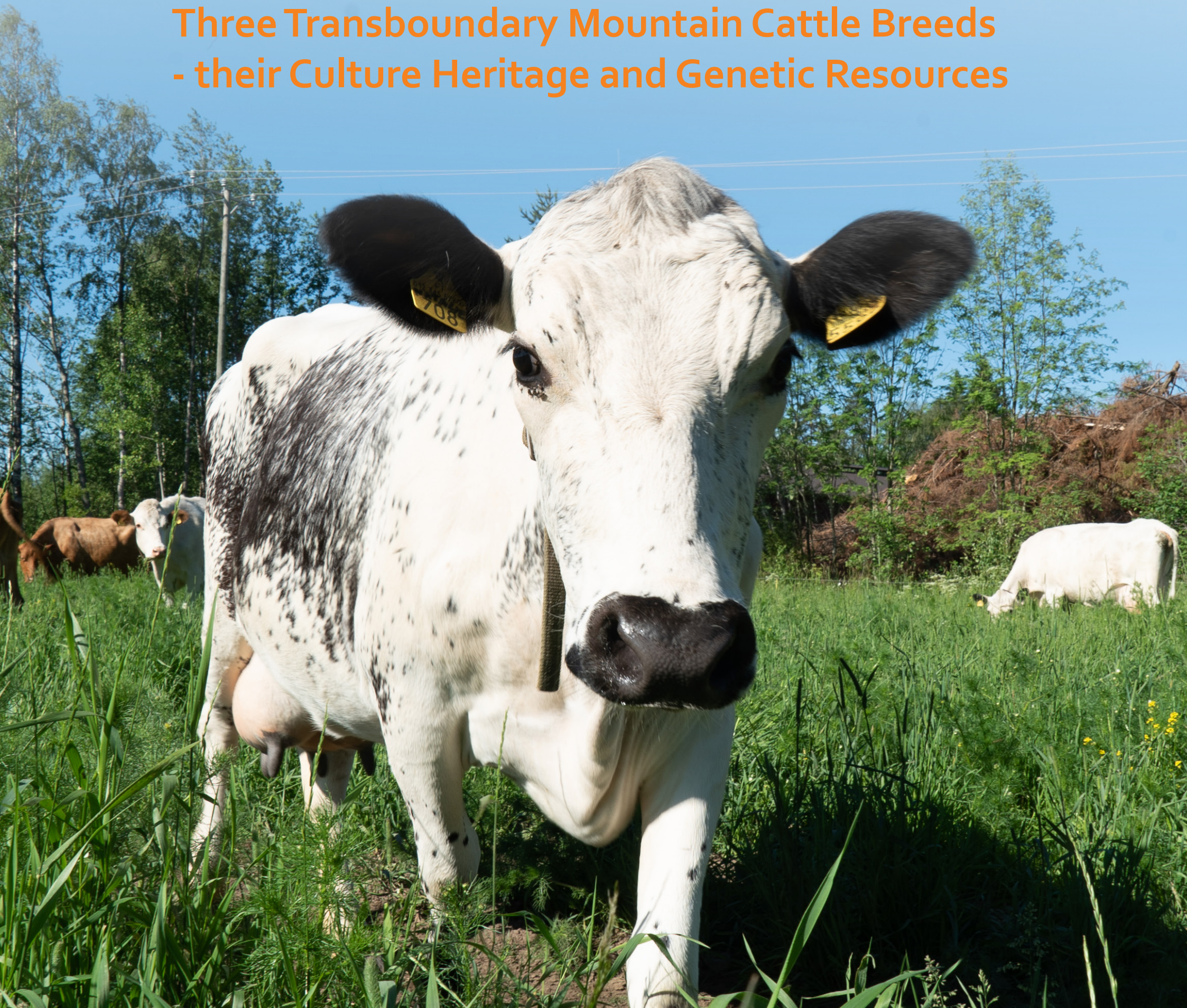


Interreg
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Pohjoiset tunturikarjat - kulttuuriperintö ja geenivarat

Three Transboundary Mountain Cattle Breeds - their Culture Heritage and Genetic Resources



The project 'Three Transboundary Mountain Cattle Breeds - their Cultural Heritage and Genetic Resources' (3MC) aims to strengthen, revitalize and protect culture and culture heritage of the mountain cattle breeds in the northern parts of Finland, Norway and Sweden. The project will spread knowledge about the breeds and increase the appeal of the region for tourism and business life. Some planned outcomes of the project are scientific articles, breeding recommendations, tourism activities, historic revelations as well as communications including a game application which will inform the youth about the mountain cattle breeds and their importance. 3MC is funded by the European Regional Development Fund and Region Norrbotten.

