

Homo Sedens

'back to the pillow'





















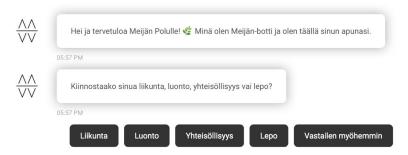




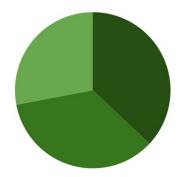




At the beginning there was a bot...

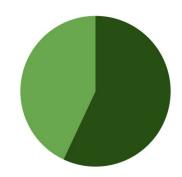


Where would you go next?



37 % ... to hiking destinations 35 % ... to get to know nature's well-being effects 28 % ... to observe nature

Pick your favorite!



57 % ... near-by-nature / urban nature 43 % ... national parks and trails

... we added some research findings, insights and intuition, and...

...then there was a clear path...



Conceptualization, experimentation and practical implementation











To support year-round activity and well-being

Most of the challenges can be done in nearby nature and trails.







During the Central Finland Trail
Week, the outdoor, exercise, nature
and tourism trails are considered
and used by local population.

The aim of the week is to raise awareness of good local exercise, hiking and tourism routes and to increase their use.







In the city of Jyväskylä,
Finland, buses transport you
to the trails!









Hyvinvointia lähelläsi!







Nearby nature as a source of well-being

Information and ideas for everyday use









MOSSY MIND SYNDROME (MMS)

Almost everyone of working age suffers from Mossy Mind Syndrome (MMS)* or its symptoms. Those who sit a lot and do indoor work are in the highest risk group. Passive commuting also increases the risk.

The symptoms often appear daily, and after only 30 minutes of office/indoor work. MMS can easily become chronic because the syndrome is passive by nature and inherently prevents activity.

www.outdoorofficeday.nl

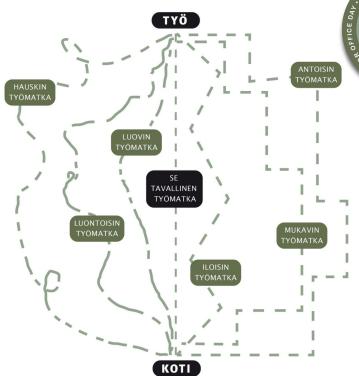






MISTÄ ON PARHAAT TYÖMATKAT TEHTY?

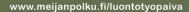
TYÖMATKARÖNSYILYN ERIKOISVIIKKO 15.–19.5.2023 REITISTÖILLÄ NEAR YOU.











MEIJÄN POLKU OUTDOOR OFFICE DAY





Aktiivinen ja hyvinvoiva korkeakoulu









The welfare effects of nature at the provincial level – Our Forests

- Local nature enables well-being and health benefits and the development of a relationship with nature in all age groups
- It also makes it possible, for example, to increase the wide-ranging well-being of different customer groups of social security services.













Talk the talk, walk the walk.

















Meijän luonto with Johanna Huovila

















Oivalluksia oppimisympäristöissä with Katri Willman, Juho Jäppinen and Johanna Huovila



















Soivat maisemat

with Janne Laitinen, Juho Jäppinen and Nina Loimusalo-Lipiäinen et al.





