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Interreg
Baltic Sea Region



Co-funded by
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RESILIENT ECONOMIES AND COMMUNITIES

MainPotRe

Duration

08/2023 – 07/2025

Total budget

500 000 €

EU funding

400 000 €

Norwegian funding

0 €



 <https://interreg-baltic.eu/project/mainpotre/>

Maintenance and scaling up potato growing and consumption heritage in Northern Baltic region to build up resilient communities (MainPotRe)

The project collaborates researchers, potato gene banks, national/local authorities, and NGOs to support small-scale gardeners, those valuing short supply chains, self-sufficiency and food security in the face of potential supply disruptions, and preserving local traditions like heritage potatoes. To enhance access to healthy seed potatoes of local and heritage varieties in small quantities, the project tackles legislative challenges, develops genebank toolkits, and refines marketing strategies for local and heritage varieties.

This #MadeWithInterreg project enhances the resilience in marginal EU regions through policy recommendations and new marketing strategies for local potato varieties

Organisations from the following countries cooperate together to make that happen:

Latvia, Estonia, Finland