

PRIVACY NOTICE

31st August 2026

1. Controller	Natural Resources Institute Finland Postal address: Natural Resources Institute Finland (Luke) P.O. Box 2, 00791 Helsinki, Finland Tel. +358 29 532 6000
2a. Controller's responsible person	Marja Honkasalo (deputy: Oili Tarvainen)
2b. Contact person in the matter and contact details of the data protection officer	Contact person: kirjaamo@luke.fi Data protection officer: tietosuoja@luke.fi
3. Name of register	Survey research data from the <i>Gardens for Interactive and Resilient Societies – Interactive Gardens</i> project
4. Purposes and the legal grounds for processing	Personal data is used in Luke's scientific research- and development activities. Based on section 1 of the Government Decree on the Natural Resources Institute of Finland (Luonnonvarakeskuksesta annettu valtioneuvoston asetus (715/2014)) Luke carries out scientific research- and development activities, transferring of technology and information, and statistic production in the field of food- and agriculture economy, rural development, forestry, the fishing- and game husbandry, reindeer husbandry, other industries based on renewable natural resources, the recreational use of nature and the management of water resources and marine environments. The data are used in Luke's research project <i>Gardens for Interactive and Resilient Societies</i> to investigate the characteristics that landscape industry's professionals value when selecting plants for green spaces. The responses will help identify which characteristics are valued in plant selection across the industry and the extent to which these views are shared among different professional groups. Public interest: In national academic research, the compilation of statistics and archiving, the basis for the processing is usually public interest. More information regarding the characteristics of academic research can be found on the Internet page of the Data Protection Ombudsman. The processing of personal data is based on the data subject's consent pursuant to Article 6(1)(a) of the EU General Data Protection Regulation (2016/679).
5a. Type of personal data in the register	The survey examines landscape-industry professionals' views on the sector's current state and future in Finland, Denmark, and the Baltic

	countries. The study collects an IP address or another identifier, as well as survey responses. The following survey responses constitute personal data: • Country and geographical area of activity, such as Northern or Southern Finland • Age group • Gender • Role in the green sector (professional group) • Work experience in the green sector (length)
5b. Regular sources of data	The survey will be distributed through the Finnish Association of Landscape Industries' newsletter and corresponding channels in the Interactive Gardens project's partner countries.
6. Regular disclosure of data	Data can be disclosed only within the scope obligated and permitted by the legislation. As public government information, public personal data can, based on the Act on the Openness of Government Activities (621/1999), be disclosed for e.g. historic and academic research and the compilation of statistics. Personal data is not disclosed unless there is a lawful ground of processing. The data can be disclosed to the financier of the research project according to the requirements of the financier and to these twelve project partners for the performing of the research.
7. Transfer of data outside the EU/EEA	Data is not transferred outside the EU/EEA area. Personal data is processed using Microsoft 365 services. M365 services are generally provided within the EU, but in exceptional cases, data may also be processed outside the EU, for example, to provide support services. The legal basis for such transfers is the European Commission's adequacy decision of 10 July 2023 concerning the level of data protection in the United States and the standard contractual clauses approved by the Commission.
8. Storage period	Data collected for a register is only stored as long as and to the extent as is necessary in relation to the original purposes, described in Section 4, for which the data was collected. Registered personal data must be erased when there no longer are legitimate grounds for processing. The data is anonymized, i.e. all personal data will be irreversibly erased when the data is created / when the research has ended. The collected data will be destroyed ten years after the project has ended, in 2037, when the project administrator is no longer required to retain the project data under the Interreg program's funding rules.

9. Protection principles of register	Servers and active devices are located in protected and monitored facilities. Data is processed in systems with some devices located in Luke's facilities and some in service providers'. Registered data is protected against unauthorised viewing, modifying and erasing. Protection is based on access control, personal user IDs and restricted access rights. Rights to view and modify data have been restricted in accordance with the tasks of each employee. Backup copies and physical security measures are used to ensure that no data is lost. Any register-related data on paper is protected by means of access control and locked archives.
10. The data subject's rights	Data subjects have rights towards their personal data that are based on the legitimate grounds of data processing. More information about the rights of data subjects and their fulfilment is available here. The rights of data subjects are based on articles 15–22 of the EU GDPR (2016/679).
11. Using data for automated decision-making, including profiling (articles 13.2(f) and 14.2(g) of the GDPR)	No personal data is used for automated decision-making, including profiling.
12. Changes to this privacy notice	We may change this privacy policy, for example, if there are changes in our operating methods or systems or in general data protection recommendations. We may also need to make changes as a result of legal amendments. Any changes enter into force after we have published our revised privacy policy.